Overview

Introduction and context

1. Education Futures and online education
2. Strategies to improve the student experience
3. Student survey outcomes and responses

Breakout questions and discussion
The UWA Education journey

- New Courses 2012
  - Redesign of course structures; cross-university curriculum change

- Education Futures
  - Review of pedagogy; enhancing learning outcomes and the student experience

- Needs to be grounded by a clear view as to the value proposition of a UWA education
Why should students attend a campus-based university?

- ‘Acquire’ a body of knowledge
- Master a subject area
- Develop important “graduate attributes”
- Achieve accreditation and quality assurance
- Receive a globally-recognised qualification
- Develop personal and professional networks

*If the business of universities is to ‘download’ a package of knowledge to students, we should move to fully-online now*
### How should we refocus on-campus education?

<table>
<thead>
<tr>
<th>Fewer</th>
<th>More</th>
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<tbody>
<tr>
<td>(didactic) lectures</td>
<td>self-directed learning alongside tutorials, seminars, labs, and other interactive, engaging activities</td>
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<tr>
<td>lecture recordings</td>
<td>fit-for-purpose on-line content</td>
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<td>leading academics behind the podium in lecture halls</td>
<td>interactive, experiential, social educational experiences</td>
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This will requires reallocating resources to appropriate physical facilities and digital environments for learning.
A step-change in teaching approach – a sector-wide issue

Current State

Future Direction

Self directed learning  Didactic lecturing  Experiential learning
UWA Course offerings – a Market Map

<table>
<thead>
<tr>
<th>Enrichment Education</th>
<th>On-campus/blended</th>
<th>Off campus</th>
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<tbody>
<tr>
<td>Executive Education</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Higher Degrees by Research</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>‘Post-experience’ postgraduate coursework degrees and courses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>‘Pre-experience’ postgraduate coursework degrees</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Undergraduate degrees</td>
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<td>X</td>
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UWA MOOC offerings
1. Education Futures and online education
Two key areas of achievement

Learning environments

Physical and digital
  Teaching room upgrades
  LMS Migration

Design and delivery

Carpe Diem
  100 units
  200 teaching staff
Refurbishment of Arts seminar rooms opposite the Reid car park
Establishment of Centre for Education Futures in Hackett Hall
2. Improving the student experience
Education Futures project targets pedagogy, unit delivery and use of learning technology environments

New model for student Orientation (Prospect) to focus on academic transition

Outcomes of Functional Review will address issues relating to students’ administrative processes

Establishment of Education portfolio’s Student Consultative Meeting

New smartphone app for current students

New Student Central building co-locates key services

Renewed focus on Career development, skills and programs

Funding for Reid Library refurbishment

Launch of Residential colleges application portal

Restructure of UWA Sports
3. Student surveys
The ‘one star’ story

UWA gets thumbs down for teaching

Students have rated the University of WA, the State's oldest and most prestigious institution, just one star out of five for teaching quality for the second year in a row.

The annual Good Universities Guide ranks Institutions on their graduate outcomes and educational experience based on...
2 (i) a: [The Education Portfolio will] Strategically develop and communicate an annual schedule of student surveys and ensure appropriate dissemination of existing data, implementation of strategies to address gaps, and feedback on initiatives to students.
Results from 2014 SURF

UWA SURF survey results 2010-2014

Percentage of UWA units rated excellent
- 2013: 26%
- 2014: 29%

Percentage of UWA units rated unsatisfactory
- 2013: 10%
- 2014: 9%

Percentage of first-year units rated excellent, by unit size
- < 30: 38%
- 30-200: 36%
- > 200: 14%

Percentage of units rated excellent, by Faculty (2014)
- EDUC: 53%
- ARTS: 40%
- ALVA: 36%
- LAW: 31%
- MDHS: 25%
- SCI: 21%
- BIZ: 25%

Schools with the highest percentage of units rated excellent (2014)
- Psychiatry and Clinical Neurosciences: 100%
- Indigenous Studies: 65%

Number of units evaluated via SURF
- 2013: 1312
- 2014: 1390

Average UWA SURF score = 3.1

Excellent SURF score = 3.4 or higher

Percentage of UWA units rated unsatisfactory
- in 2014: 8.9%
- 5-year average (2010-14): 10.2%
Group discussion
## Questions and discussion

Form 3 discussion groups  
Each group will tackle a different question/issue  
Spend 25 minutes developing a response  
Whole-group discussion for 20 minutes

<table>
<thead>
<tr>
<th>Topic 1</th>
<th>Topic 2</th>
<th>Topic 3</th>
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<tbody>
<tr>
<td>How should UWA move into the ‘post experience’ postgraduate education market and what issues should we consider?</td>
<td>How can UWA pursue a culture of being driven by student feedback and to what extent is it appropriate?</td>
<td>What are the risks and opportunities for UWA in offering fully online courses?</td>
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Wrap-up and close